

SALINAS CELLULAR TELEPHONE COMPANY
851 Del Monte Avenue
Monterey, CA 93940

Schedule Cal. P. U. C. No. 4-T
71st Rev. Cal. P. U. C. Sheet No. 1
Cancelling 70th Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)
LIST OF EFFECTIVE SHEETS

Sheet	Number of Revision	
Title	Original	
1	71st	(T)
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6-3.9	Original	
6-3.10	Original	
6-3.11	Original	

Advice Letter No. 112
Decision No.
U-3018-C

Issued by
Sue Swenson
President - CEO

Date Filed _____
Effective _____
Resolution No. _____

SALINAS CELLULAR TELEPHONE COMPANY
851 Del Monte Avenue
Monterey, CA 93940

Schedule Cal. P.U.C. No. 4-T
3rd Rev. Cal. P.U.C. Sheet No. 1-1
Cancelling 2nd Rev. Cal. P.U.C. Sheet No. 1-1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)
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CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

(Continued)

CC. Summer 1994 Promotion (Continued)

a. For purposes of this promotional offer, a new Retail Customer is defined as a subscriber to an Access Number that has not been active on Company's system during the ninety (90) day period prior to July 1, 1994.

b. Eligibility:

(1) A new Retail Customer, between July 1, 1994 through August 8, 1994, must activate service on one of the following Retail rate plans: Occasional Plan, Standard Plan, Value Plan, Advantage Plan or the Premium Plan.

(2) An existing Retail Customer, must between July 1, 1994 through August 8, 1994, (i) transfer to one of the retail rate plans listed below if not presently enrolled on a contract package rate plan or (ii) transfer to a contract package rate plan that includes a higher number of minutes than the existing Retail Customer's current contract package rate plan. The following rate plans are included in this promotional offer: Occasional Plan, Standard Plan, Value Plan, Advantage Plan or the Premium Plan.

c. All existing Retail Customers that are subscribers of the Premium Plan prior to July 1, 1994, will receive the free unlimited promotional airtime usage from July 29, 1994 through September 4, 1994.

d. The airtime associated with this promotional offer will be allocated before the Peak and Off-Peak airtime minutes are attributed to the free minutes associated with a Customer's contract package rate plan.

DD. Digital Activation Promotion

New Retail Customers and existing Retail Customers will receive credit when activating service on one of the Company's digital rate plans between September 15, 1994 and October 24, 1994.

For purposes of this promotional offer, a new Retail Customer is defined as a subscriber to an Access Number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

(N)

(N)

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

(Continued)

DD. Digital Activation Promotion (Continued)

(N)

1. Eligibility

(a) A new Retail Customer, must activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage (TDMA Dual-Mode)
Premium (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

(b) An existing Retail Customer, must transfer from an existing analog rate plan and activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage (TDMA Dual-Mode)
Premium (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

2. Credit

(a) Eligible new and existing Retail Customers that subscribe to one of the Company's Digital Rate Plans, as set forth in Paragraph Nos. 1(a) and 1(b), will receive a total credit of \$300.00 which will be reflected as a credit of \$50.00 on each of the Retail Customer's first six consecutive billing cycles.

(b) If the new or existing Retail Customer terminates service on his/her digital rate plan prior to the sixth billing cycle, the Retail Customer must repay, in full, all amounts previously credited, in conjunction with this promotional offer. The new or existing Retail Customer may also be subject to any early termination charges that may be associated with the terms and conditions of his/her digital rate plan.

(N)

DD-1. [Reserved]

DD-2. [Reserved]

SALINAS CELLULAR TELEPHONE COMPANY
851 Del Monte Avenue
Monterey, California 93940

Schedule Cal. P. U. C. No. 5-T
57th Rev. Cal. P. U. C. Sheet No. 1
Cancelling 56th Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
LIST OF EFFECTIVE SHEETS

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6-2.1	Original	(N)
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6-5	3rd	
7	1st	
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9	2nd	
10	2nd	

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CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
WHOLESALE RATES (Continued)

R. Digital Activation Promotion

(N)

Wholesale Customer's new End Users and existing End Users will receive credit when activating service on one of the Company's digital rate plans between September 15, 1994 and October 24, 1994.

For purposes of this promotional offer, a Wholesale Customer's new End User is defined as a subscriber to an Access Number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

A. Eligibility

(1) A Wholesale Customer's new End User must activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

(2) A Wholesale Customer's existing End User must transfer from an existing analog rate plan and activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

B. Credit

(1) Eligible Wholesale Customers whose new and existing End Users activate on one of the Company's digital rate plans, as set forth in Paragraph Nos. A(1) and A(2), will receive a total credit of \$240.00, which will be reflected as a credit of \$40.00 on each of the Wholesale Customer's six consecutive billing tapes after such activation.

(2) If the Wholesale Customer's new or existing End User terminates service on his/her digital rate plan prior to the Wholesale Customer's sixth billing tape, the Wholesale Customer must repay, in full, all amounts previously credited in conjunction with this promotional offer. The Wholesale Customer may also be subject to any early termination charges that may be associated with the terms and conditions of the new or existing End User's digital rate plan.

(N)

Action Cellular Rent A Phone, Inc.
Attn: General Manager
1996 Union Street, Suite 200
San Francisco, CA 94123

All-Carr Communications Co.
P.O. Box 820279
Dallas, TX 75382-0279

Philip Gaske
Sacramento Cellular Telephone Company
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Walnut Creek, CA 94596

Business Cellular Services
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Fremont, CA 94539-5061

Cagal Comm. Napa Cellular Telephone Co.
Attn: Rod Egdorf
104 Commerce Court, Suite D
Cordella, CA 94585

California Real Estate Cellular Service Corp.
1451 Fruitdale Avenue
San Jose, CA 95128-3234

California Cellular Communications
Attn: Vida Mohr
18220 S. Broadway
Gardenia, CA 92048

California Cellular Services
327 S. Baywood Avenue
San Jose, CA 95128

Call America, Inc.
Attn: Stephan Abrham
2646 Dupont Drive, Suite 270
Irvine, CA 92715-1689

Celluland Inc.
5812 Miramar Road, #201
San Diego, CA 92121

Celluland, Inc.
8252 Clairemont Mesa Boulevard #B
San Diego, CA 92111-1702

Cellular Service, Inc.
Attn: David S. Nelson
6100 San Fernando
Glendale, CA 91201

Cellular One/Santa Cruz
Attn: Lynne Giuffre
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Cellular Billing Services, Inc.
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Agoura Hills, CA 91376-0277

Celluphone
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Los Angeles, CA 90040

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3396 Willow Lane, Suite 200
Westlake Village, CA 91361

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Palo Alto, CA 94301

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Fresno, CA 93704

General Manager
Cellular One-Ventura
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Camarillo, CA 93010

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GTE Mobilnet Inc.
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GTE Mobilnet of California Limited Partnership
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Attn: Alan Pepper
11377 West Olympic Boulevard
Los Angeles, CA 90064

Morley G. Mendelson, Esq.
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Los Angeles, CA 90017

Motorola Cellular Services Inc.
Attn: Cari Anderson, Tariff Administrator
600 North U.S. Highway 45, Room A-S245
Libertyville, IL 60048-1286

Mr. Harold Saving
Nova Cellular
2000 York Boulevard, Suite 128
Oak Brook, IL 60521

Radio Electronic Products Corporation
310 Lake Boulevard
Redding, CA 96003

Redwood Cellular Communications, Inc.
Attn: William Colclough
1184 Yulpa Avenue
Santa Rosa, CA 94558

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Walnut Creek, CA 94596

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General Manager
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Monterey, CA 93940

Santa Cruz Cellular
Attn: General Manager
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Stockton Cellular Telephone Co.
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Stockton, CA 95210

The Phone Company
Attn: Ron Rossberg
1669 Bayshore Highway
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Twentieth Century Cellular, Inc.
Attn: Este Baker
610 Newport Center Drive, Suite 250
Newport Beach, CA 92660-6426

US West Cellular of California, Inc.
Attn: Jennifer S. Pomeroy
3350 161st Avenue., S.E.
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AT&T - Regulatory Affairs
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Mr. Wayne Cooper, Esq.
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San Francisco, CA 94120

Mr. Robert Kahn
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10549 Jefferson Boulevard
Culver City, CA 90232

My Store, Inc.
Attn: Fouad Masri
1971 North Tustin
Orange, Ca 92665

Napa Cellular Telephone Co.
Cagal Cellular Communications
Attn: Leigh Ann Bingham
398 Tesconi Court
Santa Rosa, CA 95401

National Cellular Network
Attn: Bill Vernon
101 N. Westlake Boulevard
Westlake Village, CA 91362-3753

Nationwide Cellular Services, inc.
Attn: Jerome Sanders, VP
20 E. Sunrise Highway
Valley Stream, NY 11582

North American Cellular Telephone Co. Inc.
Attn: John M. Dick, M.D.
8209 La Sierra Avenue
Whittier, CA 90605

Nova Cellular West, Inc.
Attn: Kevin McAllister
P.O. Box 987
Encinitas, CA 92024-0910

AirTouch Cellular
Attn: Scott Bell
5355 Mira Sorrento Place, Suite 500
San Diego, CA 92121

AirTouch Communications
Attn: Richard C. Nelson
2999 Oak Road, MS1050
Walnut Creek, CA 94596

AirTouch Communications
Attn: Hal Crookes, Esq.
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P.O. Box 19707
Irvine, CA 92713

Personal Cellular Services, Inc.
Attn: Garry McLaughlin
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Hayward, CA 94545

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Marty Mattes, Esq.
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Nationwide Cellular
Elaine Bloecker
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Culver City, CA 90232

Dorsa Communications
Charlotte Tunstall
871 E. Hammelton
Cambell, CA 95008

September 15, 1994

VIA HAND DELIVERY

Proposal and Advice Letter (PAL) Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

**Re: Advice Letter No. 113 of Salinas Cellular
Telephone Company; CIS ID No. U-3018-C**

Dear PAL Coordinator:

Salinas Cellular Telephone Company ("Salinas Cellular") hereby transmits for filing the original and five copies of the following advice letter proposing changes to its tariff applicable to cellular radiotelecommunications service in the Salinas-Seaside-Monterey Cellular Geographic Service Area.

<u>Schedule No.</u>	<u>New Cal. P.U.C. Sheet No.</u>	<u>Cancelling P.U.C. Sheet No.</u>
4-T	72nd Rev. Sheet No. 1	71st Rev. Sheet No. 1
4-T	4th Rev. Sheet No. 1-1	3rd Rev. Sheet No. 1-1
4-T	Original Sheet No. 6-6.5	
4-T	Original Sheet No. 6-6.6	
5-T	58th Rev. Sheet No. 1	57th Rev. Sheet No. 1
5-T	7th Rev. Sheet No. 6-1	6th Rev. Sheet No. 6-1
5-T	Original Sheet No. 6-1.1	

The purpose of this filing is to introduce a new Fall Promotion in Salinas Cellular's retail and wholesale tariffs.

This advice letter filing is made pursuant to CPUC Decision No. 94-04-043, effective April 6, 1994, modifying Decision No. 90-06-025. Salinas Cellular requests that this

PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 2

tariff filing be classified as a "temporary tariff" and be made effective on the date filed.

This filing will not increase any rate or charge, cause the withdrawal of any service, or conflict with other schedules. Pursuant to General Order No. 96-A, copies of this advice letter and related tariff sheets are being mailed to all competing and adjacent utilities, and to other interested parties having requested such notification.

Anyone may protest this advice letter to the California Public Utilities Commission. The protest must set forth the specific grounds on which it is based, including such items as financial and service impact. A protest must be made in writing and received within 20 days of the date this advice letter was filed with the Commission. The address for mailing or delivering a protest to the Commission is:

PAL Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

Copies of the protest must be mailed to Salinas Cellular on the same date it is mailed or delivered to the Commission, at the following address:

Adam A. Andersen, Esq.
On behalf of Salinas Cellular Telephone Company
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

If there are any questions regarding this filing, please contact the undersigned counsel.

After filing these sheets, kindly provide us with a file-stamped copy of the advice letter in the stamped, self-addressed envelope provided. When these tariff sheets become

PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 3

effective, please provide us with a copy of the tariff sheets stamped with the effective date in the second stamped, self-addressed envelope. Thank you for your assistance in this matter.

Very truly yours,

A handwritten signature in cursive script, appearing to read "Adam Andersen".

Adam A. Andersen, Esq.
On behalf of Salinas Cellular Telephone
Company

Attachments

cc: Attached Service List

SALINAS CELLULAR TELEPHONE COMPANY
851 Del Monte Avenue
Monterey, CA 93940

Schedule Cal. P. U. C. No. 4-T
72nd Rev. Cal. P. U. C. Sheet No. 1
Cancelling 71st Rev. Cal. P. U. C. Sheet No. 1

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CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

(Continued)

DD-1. Fall 1994 Promotion

(N)(L)

New Retail Customers and existing Retail Customers will receive free incoming local calls until the dates set forth below in Paragraph C; this is applicable to both Peak and Off-Peak hours. This promotional offer is subject to the following conditions and limitations:

A. For purposes of this promotional offer, a new Retail Customer is defined as a subscriber to an Access Number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

B. Eligibility

(1) A new Retail Customer must activate service on one of the following rate plans between September 15, 1994 and October 24, 1994:

Occasional Plan
Standard Plan
Value Plan (Analog and TDMA Dual-Mode)
Advantage (Analog and TDMA Dual-Mode)
Premium (Analog and TDMA Dual-Mode)
Digital Flex Plan
Corporate Management Plan (Analog and TDMA Dual-Mode)
Corporate Plan
High Volume Discount Plan

(2) An existing Retail Customer must transfer from an existing analog rate plan and activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage (TDMA Dual-Mode)
Premium (TDMA Dual-Mode)
Digital Flex Plan
Corporate Management Plan (TDMA Dual-Mode)

(N)

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

(Continued)

DD-1. Fall 1994 Promotion (Continued)

(N)

C. Offer

(1) Eligible new Retail Customers that activate service on one of the Company's rate plans, as set forth in Paragraph B(1), with the exception of the Occasional Plan, will receive free incoming local calls until December 31, 1994. Eligible new Retail Customers that subscribe to the Occasional Plan will receive free incoming local calls until November 30, 1994. This promotional offer will be given upon activation and will be reflected on the Customer's bills.

(2) Eligible existing Retail Customers that activate service on one of the Company's digital rate plans, as set forth in Paragraph B(2), will receive free incoming local calls until December 31, 1994. This promotional offer will begin on the first day of the Customer's current billing cycle and will be reflected on Customer's bills.

D. The airtime associated with this promotional offer will be allocated before the Peak and Off-Peak minutes are attributed to the free minutes associated with a Customer's contract rate plan.

E. The Customer remains responsible for payments of any other applicable charges, including access, Usage, roamer and toll charges, incurred on the Customer's Access Number.

DD-2. [Reserved]

(N)(L)

SALINAS CELLULAR TELEPHONE COMPANY
851 Del Monte Avenue
Monterey, California 93940

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Effective _____
Resolution No. _____

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
WHOLESALE RATES (Continued)

M. Optional Features (Continued)

3. Call Restrictions

Call restriction services are offered so that Usage is restricted, at the Authorized User's option; per Access Number, non-recurring charge when arranged in addition to the service order charges as set forth herein: \$30.00

- a. USA, Canada and Mexico only;
- b. USA only;
- c. California only;
- d. CGSA only;
- e. 411, 911, 611, *611 and operator services (credit card calls); or
- f. denied (pin # required to access levels d. and e.)

N. Billing Tape Charge

Per non-returned tape, when applicable: \$75.00

O. Data Transmission Service

Wholesale Customers who use the data transmission service, as described in Rule No. 1, Tariff Schedule Cal. P.U.C. 3-T, Sheet No. 7, Item K, will be charged the applicable usage rate set forth in Tariff Schedule Cal. P.U.C. No. 5-T, Sheet No. 4, Item A.4.

P. Fall 1994 Promotion

Wholesale Customers' new End Users and existing End Users will receive free incoming local calls until the dates set forth below in Paragraph C; this is applicable to both Peak and Off-Peak hours. This promotional offer is subject to the following conditions and limitations:

A. For purposes of this promotional offer, a Wholesale Customer's new End User is defined as a subscriber to an Access Number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

(N)

(N)

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
WHOLESALE RATES (Continued)

P. Fall 1994 Promotion (Continued)

(N)

B. Eligibility

(1) A Wholesale Customer's new End User must activate service on one of the following rate plans between September 15, 1994 and October 24, 1994:

Occasional Plan
Standard Plan
Value Plan (Analog and TDMA Dual-Mode)
Advantage Plan (Analog and TDMA Dual-Mode)
Premium Plan (Analog and TDMA Dual-Mode)
Digital Flex Plan

(2) A Wholesale Customer's existing End User must transfer from an existing analog rate plan and activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (Analog and TDMA Dual-Mode)
Advantage Plan (Analog and TDMA Dual-Mode)
Premium Plan (Analog and TDMA Dual-Mode)
Digital Flex Plan

C. Offer

(1) Eligible Wholesale Customers whose new End Users activate service on one of the Company's rate plans, as set forth in Paragraph B(1), with the exception of the Occasional Plan, will receive free incoming local calls until December 31, 1994. Eligible Wholesale Customers whose new End Users activate service on the Occasional Plan will receive free incoming local calls until November 30, 1994. This promotional offer will be given upon activation and will be reflected on the Wholesale Customer's billing tapes.

(2) Eligible Wholesale Customers whose existing End Users activate service on one of the Company's digital rate plans, as set forth in Paragraph B(2), will receive free incoming local calls until December 31, 1994. This promotional offer will begin on the first day of the Wholesale Customer's End User's activation and will be reflected on the Wholesale Customer's billing tape.

D. The airtime associated with this promotional offer will be allocated before the Peak and Off-Peak airtime minutes are attributed to the free minutes associated with a Wholesale Customer's End User's contract rate plan.

E. The Wholesale Customer remains responsible for payment of any other applicable charges, including access, Usage, roamer, toll charges and taxes, incurred on the End User's Access Number.

(N)

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Attn: General Manager
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All-Carr Communications Co.
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Philip Gaske
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Regulatory Analyst
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Cagal Comm. Napa Cellular Telephone Co.
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California Cellular Communications
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Call America, Inc.
Attn: Stephan Abrham
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Celluland Inc.
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Celluland, Inc.
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Cellular Service, Inc.
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Cellular One/Santa Cruz
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Cellular Billing Services, Inc.
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